



zapaygo™

ZAPS by Zapaygo





# Z

A utility token that can be used for a wide range of products and services via Zapaygo's mobile ordering and payment platform.

By delivering value and benefits to consumers, merchants and brands alike, ZAPS create a perpetual ecosystem and community which in return will accelerate Zapaygo's international growth and token adoption.



## ZAPS explained

One ZAPS token is \$0.25 and gives \$100 redemption value.

1. A customer buys 1 ZAPS token at \$0.25 ( 1% of a ZAPS token will cost 0.0025 ).
2. When redeeming tokens in venues, one whole token will give a minimum \$100 redemption value, meaning if a venue accepts a full token from a customer, it will need to provide \$100 of value, in either cashback, discount, food & beverage or retail products to the recommended retail value of \$100, or perks with a high perceived value agreed in advance with Zapaygo.
3. If a customer spends \$10 in a food and beverage venue that participates in the Zapaygo rewards program and offers 10% discount when ordering via Zapaygo, the customer will redeem 0.01 ZAPS to enjoy \$1 of benefits.
4. With the initial cost of 0.01 ZAPS being \$0.0025, using 0.01% of a ZAPS token saves \$0.9975.
5. When redeemed, tokens always return to Zapaygo unless there is an agreement to let the venue retain tokens to use as incentives to gain extra custom, as long as people order and pay with Zapaygo. Once ZAPS tokens are redeemed, they are available to Zapaygo to resell again as demand requires creating reacquiring revenues for Zapaygo.

Zapaygo is working closely with Tata Consultancy Services for the provision of the blockchain rewards platform.

<https://www.tcs.com/tcs-launches-blockchain-based-multi-brand-customer-loyalty-platform-on-r3-corda> <https://www.ledgerinsights.com/tata-multi-brand-blockchain-rewards/>

Smart contract audit etc.

Contract deployed at: <https://etherscan.io/address/0x348605120f4577efb951c5ba9fd684009974f5aa>

Source code verified at: <https://etherscan.io/address/0x348605120f4577efb951c5ba9fd684009974f5aa#code>  
ERC20 token on Ethereum mainnet

Symbol ZAPS

Description 'ZAPS by Zapaygo'

total fixed amount 1 billion

All tokens sent to your address in the following transaction

<https://etherscan.io/tx/0xc83ba2f25259991401c3cb46ee1fa0b8468a9a5aa9a10fb39d29bf8165bc5027>

Initial author OpenZeppelin.io

Auditor levelk.io

Customization and deployment by jita.digital

audit <https://github.com/OpenZeppelin/openzeppelin-contracts/blob/master/audit/2018-10.pdf>

### Rewards Platform

<https://www.tcs.com/tcs-launches-blockchain-based-multi-brand-customer-loyalty-platform-on-r3-corda>  
<https://www.ledgerinsights.com/tata-multi-brand-blockchain-rewards/>

Zapaygo members will enjoy benefits including dedicated entrances and exclusive priority bar access in participating venues.



# RewardZ<sup>TM</sup> marketplace

An exclusive membership based loyalty and rewards platform, built on blockchain technology, where ZAPS tokens will be upcycled creating a perpetual ecosystem.

Zapaygo is building RewardZ MarketPlace as a complementary platform to drive Zapaygo and the RewardZ MarketPlace reciprocal growth.

As a result RewardZ MarketPlace will be based on four key principals:

- 1 Exclusive to Zapaygo customers
- 2 Consumers acquire a redeemable voucher not the underlying physical offer Vouchers
- 3 can only be redeemed on Zapaygo's mobile ordering and payment platform
- 4 ZAPs will be the only accepted payment form

Impact on Zapaygo:

- Attracting new customers across all three segments - consumers, venues and brands
- Reducing Zapaygo's customer acquisition and retention costs by leveraging ZAP tokens to incentivise and retain customers
- Increasing number of transactions executed on Zapaygo's platform
- The perpetual ecosystem will create an anticipated increase in the demand for ZAP tokens





## ZAPS Token Sale

Total Token Supply  
Token Price

1bn  
\$0.25

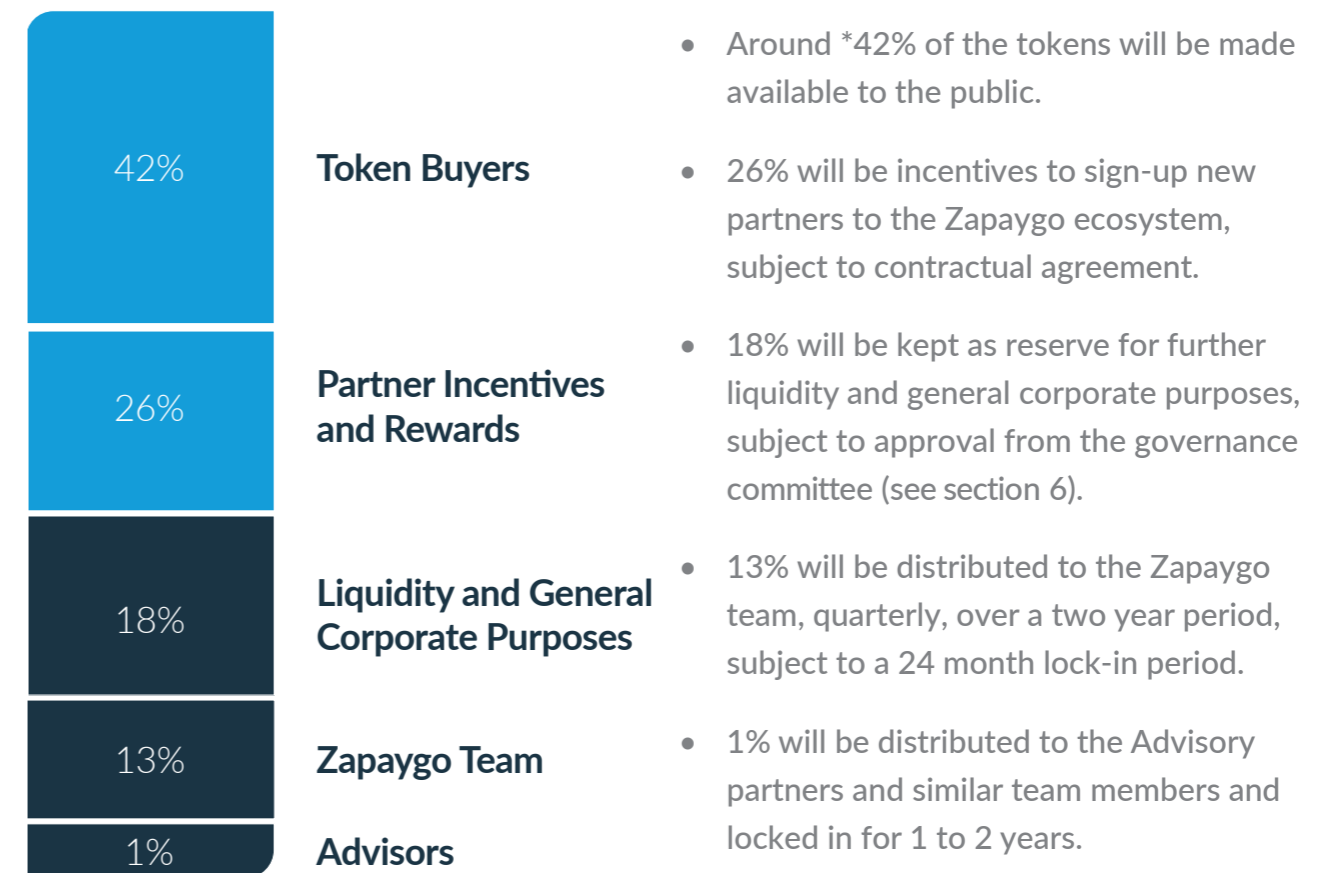


## Token Distribution

The tokens will be issued to ensure that there is primarily a viable split between users, venues and partners. These tokens will seed the RewardZ MarketPlace and kick start the exciting new ecosystem where users, venues and brands up-cycle tokens between each other in exchange for products and services, to gain rewards and promotions and generate valuable data.

The table below shows the proposed distribution:

### Z Token Supply



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