Zapaygo + Zapaygo Delivered

Pioneering local deliveries

Zapaygo deliveries has been in the making for a while. Due to the current situation surrounding coronavirus, food and beverage, and product delivery to homes and work places is becoming required on a massive scale.

With Zapaygo delivered, any type of business can sign up, take orders via telephone, web or by third party food ordering Apps, and have the deliveries made via Zapaygo.
Zapaygo delivered can link via standard API to any pre-order App.

What Zapaygo delivered Will Do?

As well as orders, Zapaygo will focus on…

Delivering Hot Food On Time…

and we will do it well,

We will be a B2B logistics solution and handle the delivery process of taking the food from the restaurant to the customer.

Irrespective of the way the FOOD has been ordered at the Restaurant

(then in future we will also deliver all sort of products)…

FIRSTLY &MOST IMPORTANTLY

We are not just another Online Food Ordering Portal!

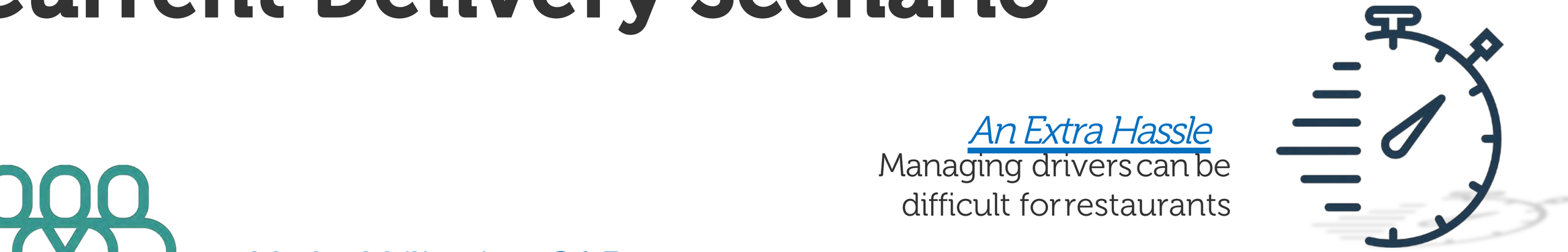
Why Will We Do This?

Because Restaurants are in the FOOD Business
Not the Delivery Business

We will let restaurant owners focus on what they are good at -FOOD
and
we will do- DELIVERIES

We will empower independent, small businesses and delivery drivers

Current Delivery Scenario

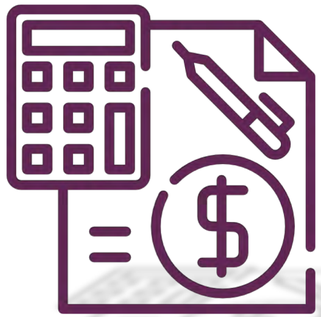


An Extra Hassle

Managing drivers can be difficult for restaurants

Under Utilisation Of Resources

The return trip is wasted since drivers come back to the restaurant empty handed



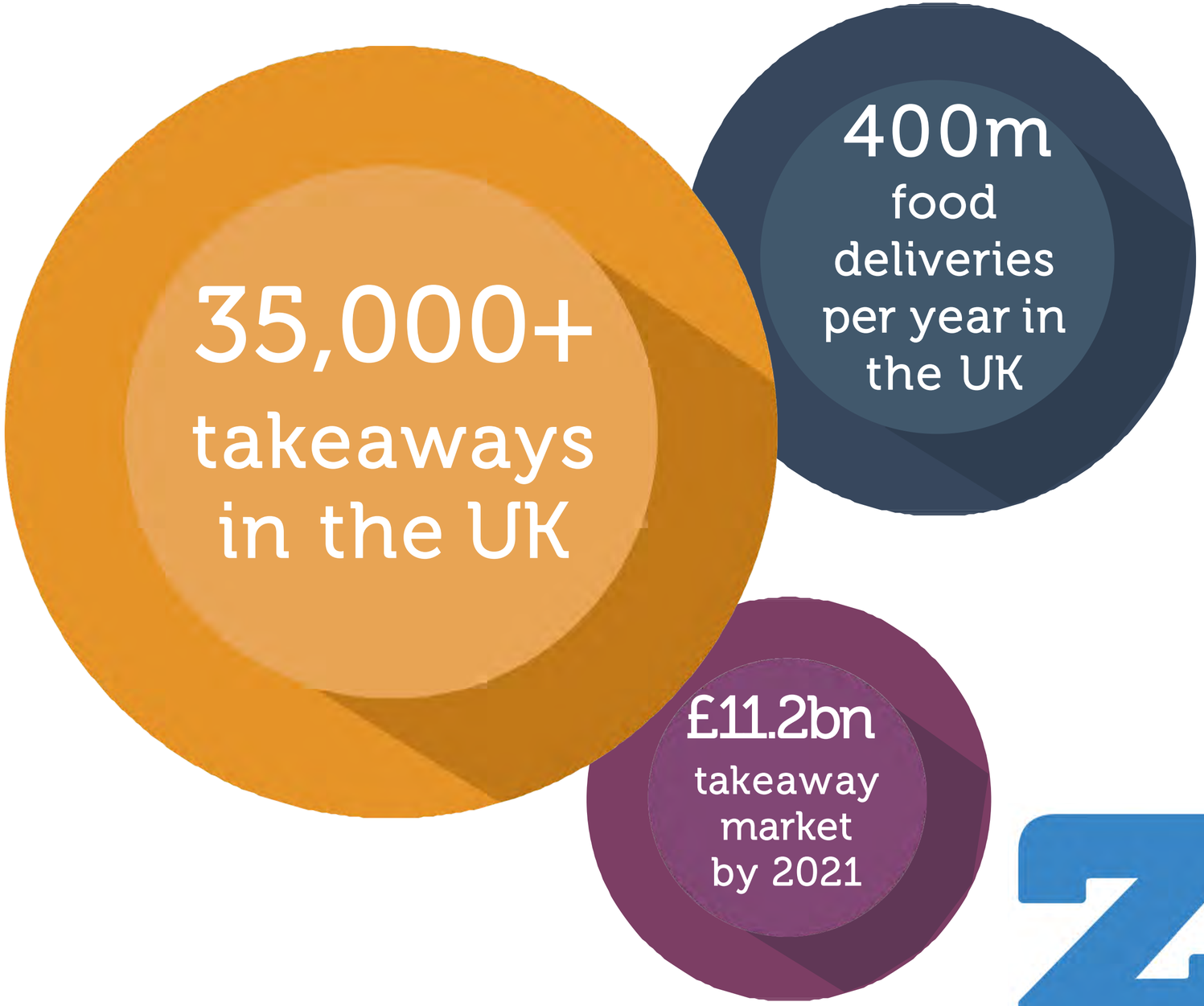
High Wage Costs & Thin Profit Margins

Deliveries often go late because restaurants cannot afford hiring extra drivers for peak hours

Little Or No Control Over Delivery Tracking

Restaurants cannot track their drivers

The Market



UK Market opportunity

Data from Euromonitor, the market research company, shows that growth in the home delivery and takeaway food sector has outpaced that of restaurants each year since the financial crisis, as consumers place a greater value on ease and convenience than ever before.

A Purely B2B Proposition

RESTAURANTS

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RECEIVE ORDERS

Restaurants receive orders as usual from various channels. (i.e. phone, own website, Just Eat, etc.)

PREPARE FOOD

Restaurants then solely focuses on food preparation and packaging.

REQUEST DRIVER

Restaurants use the Zapaygo app or website to request a delivery driver

Zapaygo DELIVERS

Our professionally trained drivers will pickup the order & deliver it to the customer

Restaurant App

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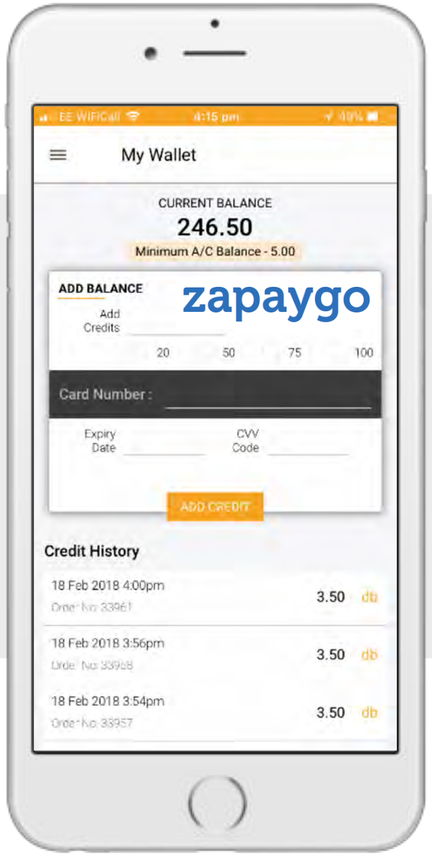
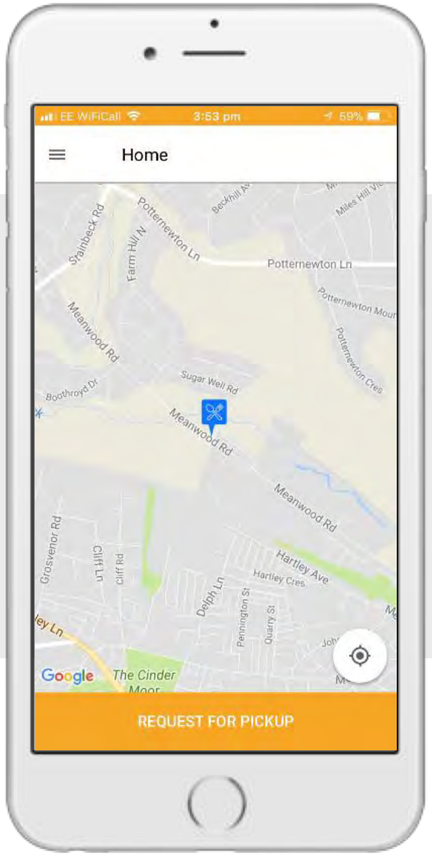
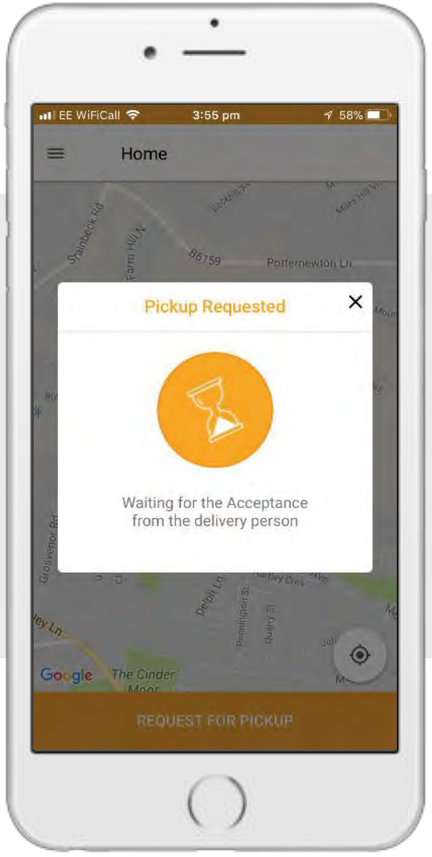


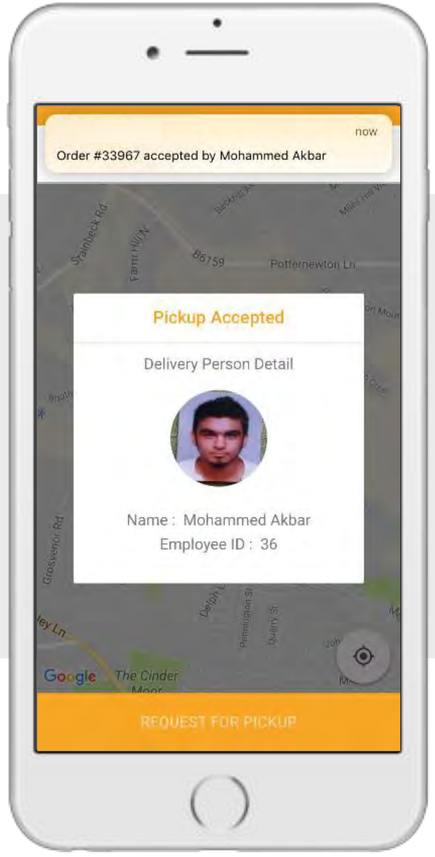
Restaurant Wallet



Request for Pick Up



Searching for Drivers



Job Accepted

Driver App

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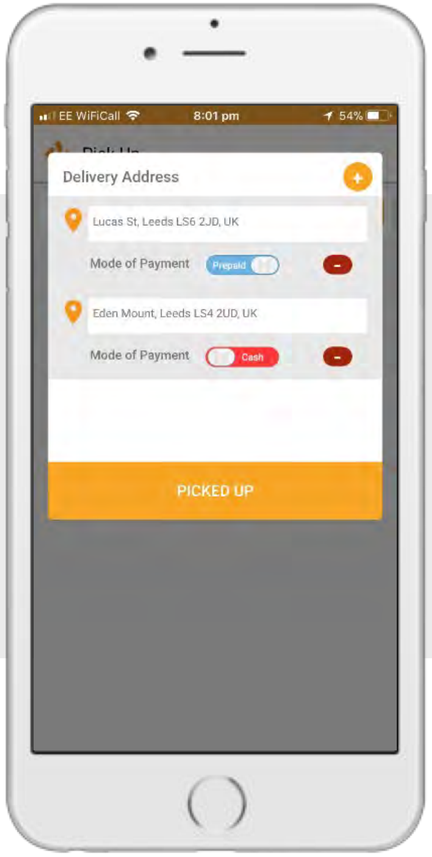
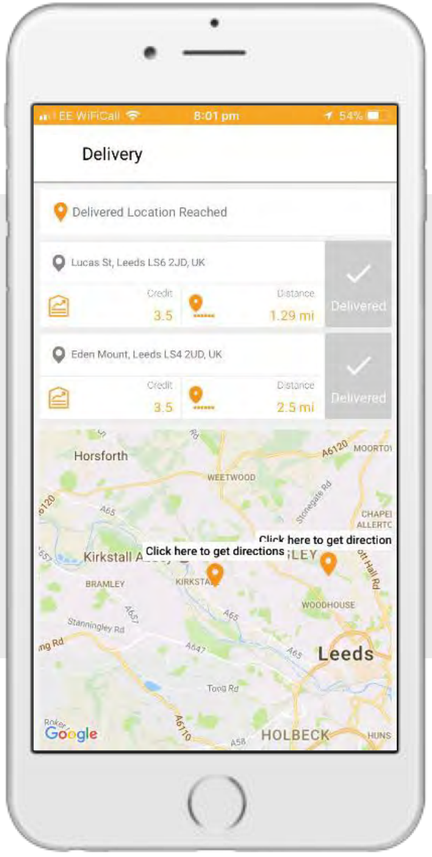
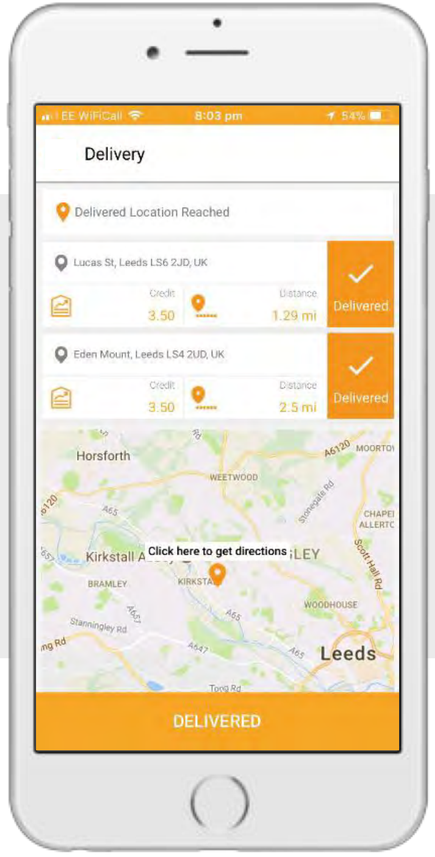
List ofJobs



Order Acceptance and Address Input



Delivery Screen



Delivery Completed

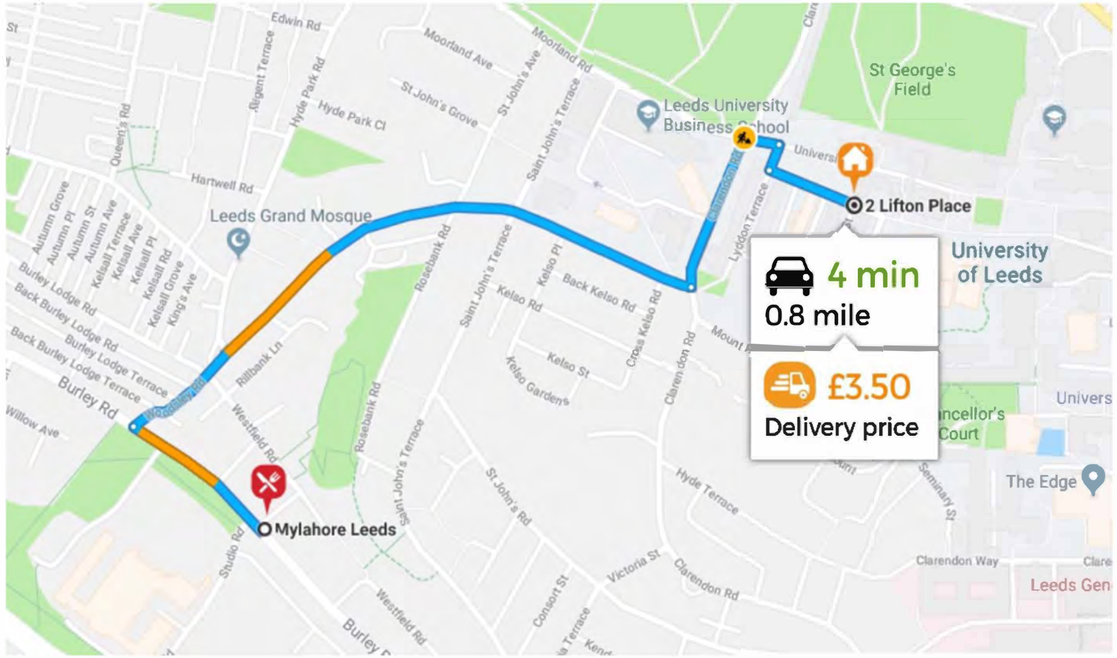
Driver App

ln-app wallet will allow restaurants to buy credits to use towards deliveries, 1 credit = £1 Built-in

Google APIs will calcula1te the delivery distance and automatically deduct the relevant amount from the restaurant's wallet.

Pricing: 0-3miles = £3.50

Additional miles = £1/mile



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